



## OVERVIEW

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**Better Roads for All San Luis Obispo County** is a citizens-led initiative to fix San Luis Obispo County's aging transportation system. The San Luis Obispo County Transportation Investment Act will generate **\$35 million annually** for local repairs, safety, and emergency access, while unlocking millions in state and federal matching funds.

## THE PROBLEM: SLO COUNTY IS FALLING BEHIND

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- ▶ **Lost Funding:** Since 2016, SLO County has lost an estimated **\$700 million** in investment to other counties because we lack a "self-help" funding measure, while 28 other counties generate money internally to fund critical transportation projects.
- ▶ **Budget Cuts:** Local transportation funding has dropped over **50%** since 2018.
- ▶ **Lost Grants:** Without local matching dollars, our county remains uncompetitive for state and federal grants, and in some cases, cannot even apply for grants.

## THE SOLUTION: A LOCAL INVESTMENT

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This measure funds critical infrastructure that benefits every resident. This is half-cent special retail tax that will fund:

- ▶ **Roads:** Pothole repair, street maintenance/improvements, and bridge safety.
- ▶ **Safety:** Intersection upgrades and guaranteed **911/emergency access**.
- ▶ **Mobility:** Congestion relief, local transit, and Safe Routes to School.
- ▶ **Special Needs:** Dedicated funding for seniors, veterans, and people with disabilities.

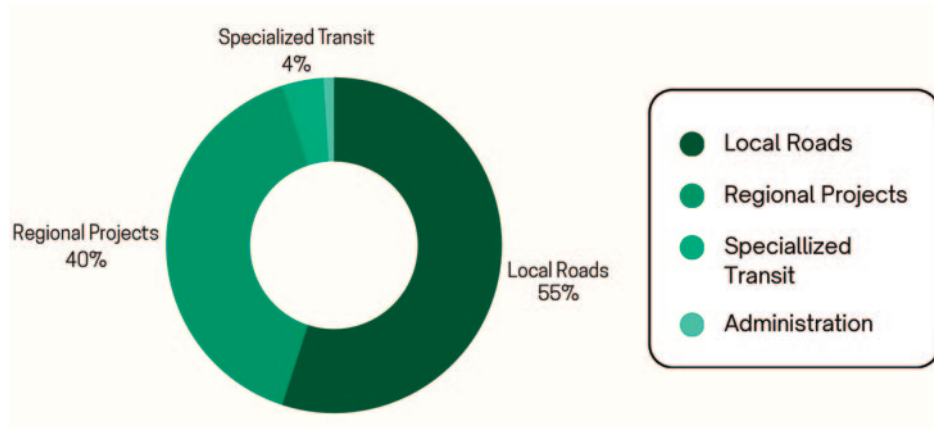
## FAIRNESS & ACCOUNTABILITY

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- ▶ **Exemptions:** Groceries, gas, healthcare, and housing are **not taxed**.
- ▶ **Visitor Support:** Our 7.5 million annual tourists help pay for the roads they use.
- ▶ **Local Control:** 100% of funds stay in SLO County. Sacramento cannot touch this money.
- ▶ **Oversight:** Includes annual independent audits and a **Citizens' Oversight Committee**.



## FUNDING DISTRIBUTION



55% — Local Roads = Direct funding to local cities and unincorporated areas

40% — Regional Projects: Major transportation corridors and improve county-wide mobility

4% — Specialized Transit = For seniors, veterans, and those living with disabilities

1% — Administration = Capped to ensure funds go to the projects approved by the people, not overhead.

## WHY A CITIZENS-LED INITIATIVE?

A **citizens-led initiative** is the most feasible way to let voters decide the future of our roads and requires a **simple majority (50% + 1)**, making it the most viable path to securing our roads. It requires signatures from registered voters in San Luis Obispo County to get on the ballot.

## CALL TO ACTION

- ▶ **Circulate Petitions:** Pick up a clipboard and help us gather 18,000 signatures at your workplace, neighborhoods, local hubs, and community events.
- ▶ **Host a Signing Party:** Gather your friends, family, and neighbors to sign the petition in a convenient, social setting.
- ▶ **Spread the Word:** Use your social networks and personal contacts to identify registered voters who are ready for better roads.

Visit [BetterRoads4AllSLOco.com](https://www.betterroads4allsloco.com) to request a petition and help us secure our county's future.

